

Interko strides towards further growth

Interko, a leading global supplier of fruit ripening systems, will be entering the next phase of its business development when the Dutch firm exhibits at Fruit Logistica 2015 on 4-6 February in Berlin, Germany.



“In 2015 we are looking forward to building on a successful 12 months last year when we acquired major new global contracts to design, build and install state-of-the-art ripening facilities for fresh fruit,” explains Chris Maat, managing director/partner at Interko. “To date, we have installed over 6,000 ripening rooms in over 50 countries across the globe. We also benefit from a strong network of rated partners in every key market who provide professional installation and maintenance support for our ripening systems.”

Last year 4 million boxes of bananas were ripened every day in rooms supplied by Interko all over the world, and Maat says naturally the company wants to further improve that result over the next 12 months.

To support the company’s growth plans, in December Maat appointed business development and project management specialist Anna Zegveld to the position of development manager.

To keep clients and partners up to speed with the company’s news and developments, Interko will also roll-out a new marketing campaign this year that includes the launch of a new website, social media activity, as well as a wider presence at international trade shows.

With Fruit Logistica 2015 just around the corner, Interko invites both existing and potential clients to meet with Chris and Anna in Hall 23, Stand E-01.

“Come and see us to find out more and discover how our bespoke service can solve your ripening requirements through tailor-made solutions,” Maat says. “We’re proud to provide solutions to ripen just a few boxes of bananas in the smallest room to as many as 72 pallets in a large room and everything in between.”

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